

Call for Consultancy Proposals for the Production of Video Documentaries.

CFP issued by Equality for Growth (EfG).

Opening Date: Monday, January 17th 2022

Closing date: Monday, January 24th, 2022

1. Background

Equality for Growth (EfG) is a non-governmental organization (NGO) that believes working spaces can be liberated from gender, legal and economic barriers and informal sector women can operate in the absence of all forms of exploitation. EfG was established in 2008 to advocate for the rights of women in Tanzania mainland and facilitate interventions that will eradicate poverty and work to see a market space free from any form of gender barriers as well as exploitation. Currently EfG is implementing the program for collecting stories of change for influencing government accountability in issues concerning informal sector traders in Tanzania.

2. Context

Equality for Growth was founded in 2008 with the aim of empowering women in the informal sector. EfG was created to address the multi-faceted problems faced by women in the informal sectors, at the intersection of discrimination driven by class and gender. Since its inception, Equality for Growth has been implementing a unique model designed to promote agency among market women in Tanzania. Addressing the twin aspects of economic and political empowerment, the model provides short-term results and successes as well as the building blocks for sustainable change through citizen-driven institutional reform.

Women are provided with trainings on running businesses and access to financing opportunities, at the same time they are given education on their rights and means to seek redress for violations, through the paralegals. Organizing the women into associations, encouraging and supporting them to raise their voices and claim their rights together alongside engaging relevant local officials is the last strand of work.

3. Purpose of the Assignment

The overall objective of the assignment is to produce a documentary film on the EfG's impact stories. The consultants will document more success stories that EfG will circulate for wider learning. Moreover the assignment will also inform EfG's operations performance, achievements, challenges, lesson learnt and advice from various stakeholders including market traders, market committee leaders and LGA officials. This assignment will future plans particularly the strategic planning process.

4. Scope and focus of the Consultancy

The consultancy should cover all the impacts brought by EfG programs and work done for the past 12 years, should also consider in detail the situation of the women market traders before introduction of the programs, what was done (actions taken) by women and the organization and the impacts to the women traders so far. The consultant and EfG will agree on a sample of Districts and Regions to cover from the 9 Regions that EfG has been implementing their programs. These include Dar es Salaam, Mbeya, Iringa, Mwanza, Shinyanga, Lindi, Mtwara, Mara and Lushoto - Tanga.

5. Methodology for the Assignment.

Broadly, this exercise adopts documenting methods in gathering the intended information from women market traders (interviewee) on how has the EfG model and programs successfully demonstrated opportunities for women succeeding socially, economically and politically. The interested applicants will provide detailed explanation of their approach and methodology as part of the application process on the following:

- Develop the documentary film's overall concept and scenario.
- Interview selected participants for the film who will include beneficiaries and EfG Executive Director.
- Visit the selected program sites and interact with the beneficiaries who have been impacted by the EfG work.
- Develop the documentary script and storyboard to be used in the film.
- Perform appropriate video filming and shoot interviews with the programs' beneficiaries.
- Present a draft documentary to EfG for comments on contents.
- Produce one final documentary film in DVD of 7 minutes long

6. Duration of the Assignment

This assignment will run from **February 1st 2022 to February 28th, 2022**. EfG and the selected Consultants will agree on specific timelines.

7. Expected deliverables

- Submit a storyboard and script for the documentary to EfG for approval before filming.
- Present draft documentary to EfG at the end of the field mission and incorporation of comments.
- Produce an edited Video Recording of the scenarios captured, and the footage of the recorded stories.
- Present a complete 7 minute documentary film version, and hand over 2 master copies to EfG.

8. Required expertise and qualification

The service provider will be required to have the following:

- More than 5years experience working in similar field
- Extensive experience in producing documentaries for organizations with the aim of reaching both local and international audiences
- Excellent technical capacities (state of the art filming equipment preferably High Definition) to ensure smooth and high quality production
- Experience in development communication

9. Application process

Interested candidates must submit their applications through email address info@efg.or.tz Copying mbuluma@efg.or.tz and ssitta@efg.or.tz by close of business on Monday, January 24th, 2022. Application materials include:

- i. One page application letter expressing interest to undertake this statement and summarizing key qualifications
- ii. Maximum 5 page technical and financial proposals demonstrating applicant's understanding of the assignment, proposed approach/methodology and timeline including how the applicant/s meet the minimum qualifications for this assignment.
- iii. Abridged CV's (resumes) of all key personnel in the application (maximum two pages each).
- iv. Names and contacts of three references who can attest to the applicant/s capability and professionalism in undertaking the proposed assignment.