

**Call for Consultancy Proposals for the Documentation of Stories of Change.  
CFP issued by Equality for Growth (EfG).**

**Opening Date: Monday, January 17<sup>th</sup> 2022**

**Closing date: Monday, January 24<sup>th</sup>, 2022**

**1. Background**

Equality for Growth (EfG) is a non-governmental organization (NGO) that believes working spaces can be liberated from gender, legal and economic barriers and informal sector women can operate in the absence of all forms of exploitation. EfG was established in 2008 to advocate for the rights of women in Tanzania mainland and facilitate interventions that will eradicate poverty and work to see a market space free from any form of gender barriers as well as exploitation.

Currently EfG is implementing the program for collecting stories of change for influencing government accountability in issues concerning informal sector traders in Tanzania focusing in two regions of Tanzania Mainland which are Dar es Salaam and Mbeya. These stories intend to reach more women in two (2) regions of Dar es Salaam and Mbeya to gather stories which will be used to influence positive change in market environments. Cases of gender based violence, poor infrastructures in markets and vending spaces, low participation of women in leadership positions and decision making are among major challenges facing women in informal sector businesses which needs to be spoken by victims and their voices to be heard to their decision makers. The stories gathered will help in collection of evidence and real stories that are used to influence policy makers to take action.

**2. Context**

Equality for Growth was founded in 2008 with the aim of empowering women in the informal sector. EfG was created to address the multi-faceted problems faced by women in the informal sectors, at the intersection of discrimination driven by class and gender. Since its inception, Equality for Growth has been implementing a unique model designed to promote agency among market women in Tanzania. Addressing the twin aspects of economic and political empowerment, the model provides short-term results and successes as well as the building blocks for sustainable change through citizen-driven institutional reform.

Women are provided with trainings on running businesses and access to financing opportunities, at the same time they are given education on their rights and means to seek redress for violations, through the paralegals. Organizing the women into associations, encouraging and supporting them to raise their voices and claim their rights together alongside engaging relevant local officials is the last strand of work.

### **3. Purpose of the Assignment**

The overall objective of the assignment is to document stories of change on the EfG impacts. The consultants will document more success stories that EfG will circulate for wider learning. More over the assignment will also inform EfG's operations performance, achievements, challenges, lesson learnt and advice from various stakeholders including market traders, market committee leaders and LGA officials. This assignment will future plans particularly the strategic planning process.

### **4. Scope and focus of the Consultancy**

The consultancy should cover all the impacts brought by EfG programs and work done for the past 12 years, should also consider in detail the situation of the women market traders before introduction of the programs, what was done (actions taken) by women and the organization and the impacts to the women traders so far. The consultant and EfG will agree on a sample of Districts and Regions to cover from the 9 Regions that EfG has been implementing their programs. These include Dar es Salaam, Mbeya, Iringa, Mwanza, Shinyanga, Lindi, Mtwara, Mara and Lushoto.

### **5. Methodology for the Assignment.**

Broadly, this exercise adopts documenting methods in gathering the intended information from women market traders (interviewee) on how has the EfG model and programs successfully demonstrated opportunities for women succeeding socially, economically and politically. The interested applicants will provide detailed explanation of their approach and methodology as part of the application process on the following:

- Interview selected participants for the stories.
- Visit the selected market and document women stories.
- Visit the selected program sites and interact with the beneficiaries who have been impacted by the EfG work.
- Present the first draft stories to EfG for comments
- Produce final documented stories.

### **6. Duration of the Assignment**

This assignment will run from **February 1<sup>st</sup> 2022** to **February 28<sup>th</sup>, 2022**. EfG and the selected Consultants will agree on specific timelines.

### **7. Expected deliverables**

- Present draft stories of change both in English and Kiswahili language to EfG at the end of the field mission and incorporation of comments.
- Submit 5 documented women stories to EfG
- Produce soft and hard copies of the documented stories.

### **8. Required expertise and qualification**

The service provider will be required to have the following:

- More than 5years experience working in similar field
- Extensive experience in report writing and editing
- Experience in development communication

### **9. Application process**

Interested candidates must submit their applications through email address [info@efg.or.tz](mailto:info@efg.or.tz) Copying [mbuluma@efg.or.tz](mailto:mbuluma@efg.or.tz) and [ssitta@efg.or.tz](mailto:ssitta@efg.or.tz) by close of business on Monday, January 24<sup>th</sup>, 2022. Application materials include:

- i. One page application letter expressing interest to undertake this statement and summarizing key qualifications
- ii. Maximum five pages technical and financial proposals demonstrating applicant's understanding of the assignment, proposed approach/methodology and timeline including how the applicant/s meet the minimum qualifications for this assignment.
- iii. Abridged CV's (resumes) of all key personnel in the application (maximum two pages each).
- iv. Names and contacts of three references who can attest to the applicant/s capability and professionalism in undertaking the proposed assignment.