



# DIRECTORS REPORT

## 10<sup>th</sup> AGM 2022



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## INTRODUCTION

Equality for Growth (EfG) aspires to contribute towards sustainable livelihood for informal sector business women. To achieve this, EfG follows the Strategic Plan of four years of 2019 to 2022. The annual report presents outcomes aimed to be achieved against each activity implemented for each particular objective for the period of January to December 2022. The organization succeeded to undertake the following activities for the year 2022 as detailed below:





## MILESTONE 1: TECHNICAL SUPPORT

**Outcome 1.1 Targeted informal sector women operate in safe cities and public spaces, and the working environment space that is freed from GBV/VAWG and other insecurities so they can exercise their human and economic rights to the fullest.**

### ■ Providing technical support to women groups

Equality for Growth has continued to strengthen women associations by providing technical support to women market traders' members in markets as this is a platform for raising concerns and voices of women on GBV/VAWG and other issues that affects them. Women traders are continuing to present their issues to different officials.

### ■ Conducted in-market campaigns on GBV and women's rights by women champions

Market traders in the 15 markets in the districts of Ilala and Temeke Dar es Salaam have increased awareness of GBV on sexual violence and the negative impact of it. Women champions have undertaken a number of awareness raising through GBV campaigns in the markets. This has increased their level to recognize sexual and verbal abuse as a violation of their basic and women's rights. Incidents of abuse are being reported to paralegals and market officials thus survivors are receiving the required support including legal advice and support and other referral services. During the year 2022, EfG managed to increase awareness of GBV and its' negative impact to a total of 44,222 (28,145 female, 16,077 male) traders in 15 markets of Dar es Salaam. There were more women were reached with awareness raising sessions by 64% as compared to men who were only 36% of the total reached traders. In this case, those who are mostly affected by GBV cases have mostly been reached by awareness raising.



**Photos 1 and 2:** EfG Paralegals during GBV awareness conducted in markets (Source EfG, 2022)

■ **Promoted and facilitated the adoption of anti-GBV Guideline at markets**

In December 2022, EfG held an anti-GBV adoption session at the market level in collaboration with market traders, women association members, and market officials to get their input before the guideline adoption at the market level. In the four markets of Gongo la Mboto, Kinyerezi, Kiwalani, and Kigogofresh a total of 2,560 market traders passed the guideline. The number was a representative of other market traders who were not involved in passing the presented guideline.



**Photos 3 and 4:** EfG staff and Paralegals during the adoption of anti-GBV Guideline at markets (Source EfG, 2022)

## ■ Developed and Printed awareness materials

In order to distribute awareness on the importance of the children centers and GBV, EfG managed to print a total of 2000 brochures carrying the key findings of the survey and its recommendations, 50 T-shirts, 50 National GBV guideline, 1,000 brochures, and 10 ABS boards. The materials were disseminated to different stakeholders including LGA officials, market committees and market traders.



## **Outcome 1.2: Informal sector actors such as LGAs the media and local organizations are empowered to effectively address gender-related policy barriers affecting women**

**Output 1.1.2:** Assertiveness of informal sector women to end GBV/VAWG is increased, and they take action to address VAWG issues.

## ■ Refresher Training to women champions

On 29th September, 2022 EfG managed to conduct refresher training to 42 (40 women and 2 male) champions of GBV and women's rights. The main objectives of the session was to increase knowledge and awareness on GBV, women's rights and sextortion to women and male champions. It was also aimed to prepare an action plan on continuation of provision of GBV campaign to their fellow traders. The GBV campaigns which will be provided in 15 markets of Ilala and Temeke aim to increase understanding of GBV and change individual knowledge, attitude and behavior of market traders on GBV and the effects of GBV to traders. With more knowledge and understanding, market traders will pay attention to GBV cases after they have heard about its effects on women and to the society at



**Photos 5:** Legal Community Supporters and Paralegals during refresher training (Source EfG, 2022)

## ■ Women traders raised their issues

From January to December, a total of 14 complaints were raised by women market traders and addressed to market committees and others were forwarded to different authorities including District Commissioner and Regional Commissioner, District Executive Director, and Councilor in 8 markets of Ilala and Temeke Dar es Salaam, Mwanza and Lushoto -Tanga.

Women market traders from Nyamagana market demanded on the issue of market renovation to the District Council and Nyamagana Member of Parliament. After a number of follow up to the Member of Parliament, he promised to set aside the constituent fund which will be used to renovate Mlango Mmoja market. The market was renovated and a continuous promise to build the permanent stalls was made.

Among the reported complaints four (4) raised were on discrimination against women in leadership positions, market levies, and GBV issues in markets. Others were on poor infrastructure including lack of space to undertake business, poor sewage system in markets particularly in food vendor's traders, and lack of water in markets. The right to safe working conditions, sewage systems, and working spaces was promoted by women group members from Kigogo Fresh, Mchikichini, Tabata Muslim, Buguruni, Kigogo Sambusa, Kisutu, and Gezaulole, Nyamagana Mwanza and Lushoto Tanga.

In Lushoto –Tanga Region: Women market representatives from Lushoto organized themselves and presented the challenge of lack of toilet to Lukozi Member of Parliament and Council last year which was later on discussed. Furthermore, the Lukozi Municipal was given a total of seven million (TZS 7,000,000/-) to build market toilets. Currently the market leaders are looking for a better place to build the toilets.



**Photo 6:** A woman food vendor at Mlango mmoja market (Source, EfG, 2022)

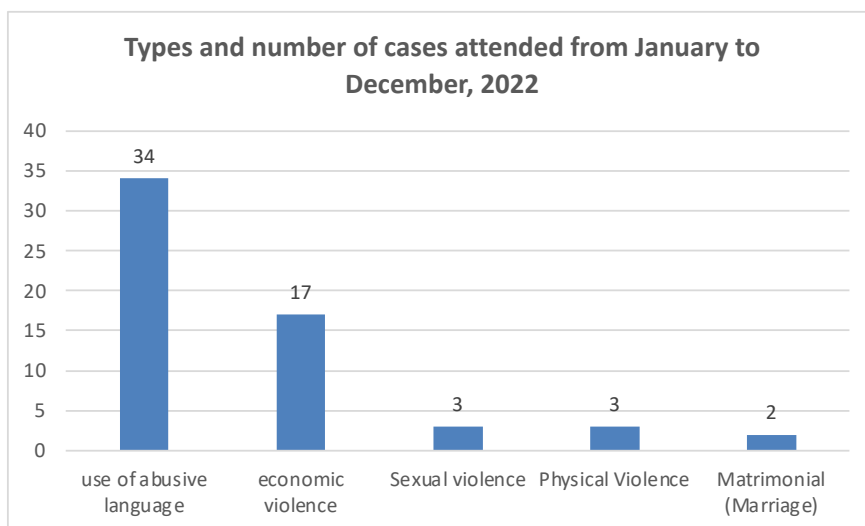
**Output 1.1.3:** Tailored community-based legal work is promoted to facilitate operations of informal sector women.

■ **A legal aid clinic was provided at the market places and cases were referred to different authorities**

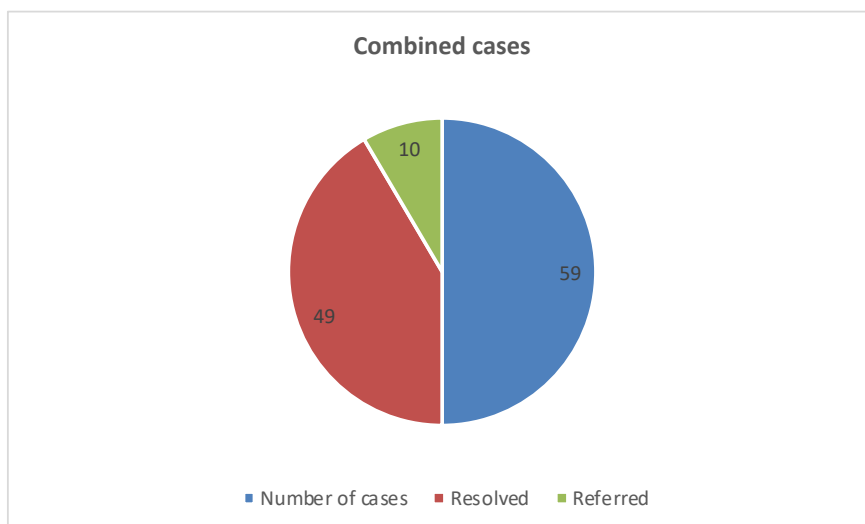
In this reporting quarter, a total of 59 clients (48 female, 11 male) benefited from legal aid services provided by EfG paralegals and Legal Community Supporters. Received cases were on issues of GBV (34 use of abusive language, 17 economic violence, 3 sexual violence, 3 physical violence, and 2 Matrimonial (Marriage)). A total of 49 cases were resolved 10 cases were referred to the different authorities including the market committee and police for further action.

Figure 1 below, shows the types and number of cases attended from January to December, 2022 with the highest number of cases from the use of abusive language (34), followed by economic violence (17). This means that in the market places, traders are mostly challenged with the two mentioned cases by far comparing to cases such as sexual violence, physical violence and matrimonial. From all 59 cases which were presented, report shows that a total of 49 cases were resolved and 10 cases were referred for further action.

**Figure 1:** Types and number of cases attended from January to December, 2022



**Figure 2:** Number of cases compared to those which were resolved and referred

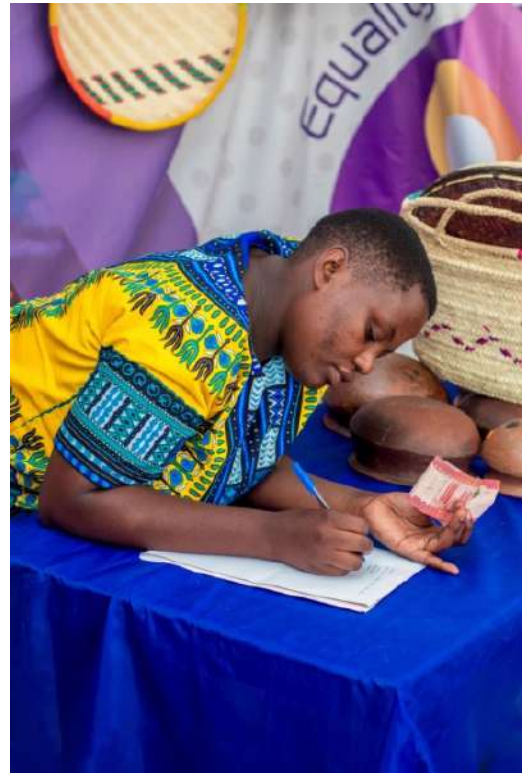




**Output 1.2.2:** Best informal sector models (including EfG models) are shared and/or adopted by LGAs, institutions, and local organizations nationally and where relevant internationally.

■ **Documentary of stories of Success were held**

During this reporting period EfG managed to document 15 stories of success and change brought by women market traders in Dar es Salaam, Mbeya, Mara and LushotoTanga. The stories documented were on the improved market infrastructure, fighting against Gender Based Violence (GBV), Gender Equality, Women and technology in reporting GBV issues, women participation in leadership and decision making positions, effect of fire outbreak in market, women economic empowerment, effects of climate changes to women businesses, women market traders surviving the COVID 19 pandemic, an accessible environment to people with disabilities in conducting their business, Barriers to financial inclusion to women traders, awareness on Sexual and Reproductive health, VICOBA groups registration processes, availability and benefit of Vendors Identity cards. The developed stories were shared to our social media platform. EfG impact stories documentaries links; <https://drive.google.com/drive/folders/1Mw9xyFdlz3-e0JA4kHgo>



■ **Hiring of the documentary producer for developing EfG impact stories**

EfG managed to hire an expert producer (True Vision Ltd) who developed women market trader's impact stories in Dar es Salaam and Lushoto. The stories captured were on women economic empowerment, women participation in Leadership and fight against GBV. The developed stories were shared through different platforms and social media pages that reached wider population at the same time. Below are the links for the stories which shows a total of 7,654 viewers:

<https://streamable.com/gqo147>      <https://streamable.com/43qbam>      <https://streamable.com/1yyf47>      <https://streamable.com/lwec4v>      <https://streamable.com/jso2j4>      <https://streamable.com/9zc2u8>      <https://streamable.com/2xff5w>      <https://streamable.com/20ocrz>      <https://streamable.com/am7yy9>      <https://streamable.com/2fmv3x>.

**Outcome 1.3: Women run profitable businesses, have improved income, and access multiple business opportunities.**

**Output 1.3.1:** Women's self-help savings and credit groups are formed and strengthened.

■ **Women who can access finance and/or additional capital through a financial institution**

During the reporting period, a total of 52 VICOBA groups with 1,261 active members from nine regions have managed to accumulate the total capital of TZS. 634,762,000/-. Groups were supported and provided with technical support through physical visits and via mobile phones.

■ **Women diversifying their business**

During this reporting quarter, a total of 8 women traders managed to expand their business in different markets in Dar es Salaam. These women have managed to establish different businesses including selling beverages, food and selling hair oils. EfG has also managed to provide technical supports to 1,327 women market traders in the 15 markets of Dar es Salaam. These women were reached through visits which were conducted in their weekly VICOBA groups and women associations.

Output 1.3.2: Informal sector women are empowered to improve their business practices (this included financial literacy, marketing, branding, record-keeping, saving, re-investing, access to mainstream financial resources).

■ **Women market traders with improved business practices**

During this reporting period, a total of 6 women market traders from Mchikichini, Ilala and Kisutu markets have improved business practices after using social media platform such as WhatsApp, Facebook, and Instagram to market their products.

■ **Women market traders with increased income**

During this reporting period, women market traders are still complaining on the slowdown of their business which resulted in decrease of their income from normal. From January to December, 2022, a total of 9 women have managed to increase their capital. The source of capital was obtained from VICOBA groups.



## **MILESTONE 2: ADVOCACY ON POLICIES AFFECTING INFORMAL SECTOR WOMEN AND GOOD GOVERNANCE**

**Outcome 2.1: Strong platforms for informal sector women are formed to advocate for their rights both locally and nationally.**

**Output 2.1.1:** Women's informal groups (both formally and informally formed) are supported and strengthened.

- **Numbers of women traders willing to join women association**

EfG has continued to strengthen women's associations by providing technical support to women market traders' members in markets as this is a platform for raising concerns and voices of women on various issues that affect them. EfG undertook follow-up activities to strengthen women's groups. In this year, only 8 members have joined associations. Technical support, as well as monitoring, was provided during the reporting period in 15 markets in the Dar es Salaam region. Currently, there are a total of 46 women's market associations with approximately 4,015 members

**Output 2.2.2** Improved engagements (especially on policy and practice issues) between informal sector women and authorities at local as well as national level.

- **Complaints raised by women market traders against LGAs**

As an outcome of undertaking an activity on women rights, women traders are very committed and responsible in carrying their issues to the required management for acquiring solutions. In this case, 14 complaints have been presented by women traders and their solutions have been received. These complaints were submitted to different authorities including the District Commissioner and Regional Commissioner, District Executive Director, and Councilor in 8 markets of Ilala and Temeke Dar es Salaam, Mwanza and Lushoto -Tanga.

The following were raised:

1. Women market traders from Nyamagana market demanded on the issue of market renovation to the District Council and Nyamagana Member of Parliament. After a number of follow ups the MPs promised to set aside the constituent fund which will be used to renovate Mlango Mmoja market. Later on the market was renovated and he promised to continue working on the issue so as to build the permanent stalls.



**Photo 7:** Mlango Mmmoja market during renovation process (Source, EfG, 2022)

2. There was an issue of a high rental fee of TZS 23,000/- per square meter at Kisutu market from shop owners, which seemed very difficult for traders mostly women to pay the fees. A space enough for one shop is 5 square meters that costs TZS 115,000. Women champions organized themselves and reported the matter to Ilala Municipal Director who instructed the rental to be reduced to TZS 2,000 everyday, totaling to 60,000/= per month.
3. Women champions from the Kinyerezi market wrote a complaint letter to the District Executive Director on the issue of insufficient working spaces in the newly built market because the new market has no stalls. They have been denied their right to working spaces/ stall regardless the fact that they are taxpayers to the Municipals. Also, the spaces provided are not enough for food vendors to set their tables, chairs, cookware/ utensils. Ilala Municipal and Ward Executive leaders have been urged to build stalls with sufficient space for traders especially food vendors.
4. Food vendors from the Tabata Muslim market organized themselves and wrote a complaint letter to the Municipal Director that explained the following two needs:
  - a) A need for a dumping site for all garbage collected in markets every day
  - b) A need for additional of more pit latrines. The market has one toilet with four pits only which is not enough for all traders.

**Output 2.2.3:** Increased women's representation and participation in decision-making organs.

■ **Increased women leaders at the market level participating in decision making**

During the year 2022, we noted an increase in women leadership in markets. For instance at Mchikichini market, there is an increase of women representation in leadership positions in one of the sector which undertake Batiki selling. The number of women has increased to 4 out of 7 leaders who were elected. This is compared to the original number which had only 1 woman out of 7 leaders in the sector. These women leaders will participate in addressing different issues in their markets. The same achievement happened in Kigogo fresh market where 4 women were elected to become leaders out of 8 leaders. This is an increment by 50 % comparing to the number which was elected in the former election.

■ **Undertaking Survey on market place to assess accessibility and friendliness of the market working environment for persons with Disability.**

In July, 2022, EfG conduct a survey on market places accessibility for persons with disability in Ilala and Temeke markets. The main objective of the survey was to assess the working environment of persons with disabilities, especially women with disabilities, at market places, including issues of access and friendliness. The survey also probed issues of legal aid access and GBV/violence at market places.

The respondents were obtained from 9 markets located in Dar es Salaam Region namely Ilala, Buguruni, Temeke Stereo, Ferry Fish Market, Mbagala Rangi Tatu, Gezaulole, Kigogo Sambusa, Tabata Muslim and Kisutu Markets

**Key Findings from the study were as follows:**

- i. 73% of women traders have experienced some form of violence
- ii. Abusive language by other market traders is the most common form of violence at market places by 25%, followed by economic violence by traders (8%)
- iii. 58% of market traders who experienced violence did not report such incidents
- iv. 60% of market traders who reported their violence to market leaders
- v. There is a challenge of access to legal aid among market traders. 85% of respondents said they had not heard about paralegals or Legal Community Supports (LCS) and only 15% had accessed the legal aid services providers.
- vi. 67% of market traders relied on family support as a source of capital
- vii. Regarding involvement of PWDs in the informal sector business, nearly all respondents expressed concern, noting that PWDs do not meaningfully participate in making decisions that affect them. They felt that they are usually segregated/ excluded and needs of PWDs are not given priority.
- viii. It was further recommended to enhance access to legal aid services for PWDs and other traders at marketplaces, mainstream gender at marketplaces as part of efforts to eliminate all forms of violence, raise awareness on GBV at marketplaces and advocate for renovation of market infrastructure to make them more PWD-friendly.

## ■ Conducted the survey on the burden of care to women market traders

In August, 2022 EfG held another quick survey on the burden of care work to women market traders. The main objective of the survey was to assess the situation of women market traders, especially those accompanied by their children to the markets. A total of 234 market traders were sampled for interview in the seven (7) surveyed markets. Out of them, 13 (6%) were market leaders and the remaining 221 (94%) were other market traders.

### Key Findings from the study were as follows:

- i. **Daily Income of Market Traders:** It was found out that 64% of market traders earn less than TZS 20,000 per day with only 2% of the female market traders earning more than TZS. 100,000/- per day.
- ii. **Sleeping and waking time:** 44% of the market traders sleep at around 9:00 to 10:00 pm and 48% wake up at 5:00 a.m. every day.
- iii. **Time of going to work and arriving at work:** There is varying time for arrival to the market and departure from the market among female market traders. Their time varies from 3:00 am and 7:00 am. However, its distribution is as follows: - 1% arrive at 3 am, 4% at 4 am, 10% at 5 am, 30% at 6 am and 56% arrive at 7 am. Due early working hours and working during the weekend, majority of the female market traders who are mothers do not get enough time to spend with their children.
- iv. **Time spent at market places:** The female market traders spend a minimal of 4 hours at market places. 2% of the female market traders spend 4 hours at work, 75% spend 8 hours and 80% spends 8 plus hours at their market place.
- v. **Women market traders accompanied by their children:** 91% of the female market traders are supposed to bring their child/ children to work. The ages of the children are between zero and twelve years old (0 - 12 years). These women bring their child/ children to work due to the following reasons:
  - 77% do not have anyone reliable to look after their child/ children,
  - 4% do not have the budget for a childcare service and
  - 19% of the female market traders are staying in or by unsafe home environment.
- vi. **Caring and protection for children of market traders left at home:** 26% of the market traders rely on a relative and 24% rely on neighbors to take care of the children who are left at home. These children are vulnerable to various forms of violence against children, especially sexual violence.
- vii. **Child care and protection at market places:** Majority of the female market trades views direct care for their child/ children as a challenge.
- viii. 71% of the female market traders are breast feeding their child/children at market places. 98% out of the 71% does this at their stalls while working.
- ix. 55% of the female market traders are changing diapers at work. 70% out of the 55% also does it while working at their booth.
- x. A women trader views all issues as big challenges. They miss a clean, safe and private place where they can directly take care for their children. Besides these challenges, 96% of the women provide their child/children with meals. 67% of the women are able to give their child/children three (3) meals while working, 27% gives two meals and 6% gives one meal. These meals consist of carbohydrates, protein, vitamins, and minerals.

- xi. **Time taken for children to stay at market places:** As written above, most female market traders are supposed to bring their child/children to work. This is because they don't have safe opportunities for their children. 28% of the women carried their child/children to work from the age of zero to six months, 25% from the age of seven to twelve months, 19% from the age of one to two years and 28% from the age above two years.
- xii. **Playing and resting for children accompanying their mothers to markets:** Only half of the children play nearby, where their mothers can see and protect them. Market environment is also generally not conducive for children to get a proper rest.
- xiii. **Existence of child protection guidelines:** 63% of the female market traders are not aware of the child protection guidelines.
- xiv. **Training and knowledge about child rights:** Only 21% of the market traders have received training on child rights, hence generally poor knowledge of child rights among most market traders.
- xv. **Child rights violations and action against perpetrators:** Market leaders and other trader's a like recognized existence of child rights violations, especially violence against children, with psychological violence (46%) and child neglect (46%) cited as most common violations. However, there is big concern over prevention and addressing of violence against children at market places.
- xvi. **Discrimination and stigma against female market traders accompanied by children:** Market leaders mentioned that 100% of female traders were being misjudged/mocked and 80% were losing customers. These were the most common consequences of discrimination and stigma for female market traders accompanied by children. 57% of market traders mentioned unfair treatment and 44% were misjudged or mocked, these were the biggest manifestations of discrimination and stigma against female market traders.
- xvii. **Balancing work and childcare:** 85% of the female traders indicated that they find it difficult to balance the two, while only 15% said they have managed to create a good balance.

## **Recommendations from the survey:**

1. Creation of women and children-friendly environment at market places, including increasing representation of women in market leadership positions and development and adoption of child protection guidelines
2. Training on child rights and protection for market leaders and traders.
3. Creation of special committees to address challenges faced by women and children at market places and ensures perpetrators of violence against children and women are held to account.
4. LGAs to ensure markets have special rooms for women market traders, including for purposes of breastfeeding.
5. Market leaderships and LGAs to help female market trader's balance between work and childcare.
6. Public awareness rising by market leaderships, NGOs, and LGAs to discourage stigma and discrimination against female market traders, especially those accompanied by children.

### **■ Conducted deep-briefing meeting on the findings of the survey with women market Traders**

In providing awareness to women group on the burden of child care works to women traders, EfG held a one day meeting with women traders from Dar es Salaam markets. The session was attended by 30 women traders from different markets of Ilala and Temeke Dar es Salaam. The main objectives of the session were to increase awareness on the importance of children Cheshire centers in public areas as a means of reducing child-care burden to women traders.

### **■ Conducted awareness sessions in markets on the importance of children Cheshire centers to market traders**

During this reporting period, EfG together with women market traders champions managed to conduct a total of 267 awareness raising sessions to market traders, the communities and local government authorities on the importance of children Cheshire center in 15 markets of Ilala and Temeke. A total of 2,500 people were reached from the markets and the community at large. The main objectives of the awareness were to increase activeness of women traders and market committees on the burden of child care works and mobilize resources for establishment of children Cheshire.



## MILESTONE 3: ACCESS PUBLIC AND PRIVATE SECTOR OPPORTUNITIES

**Outcome 3.1: Expose informal sector women to private sector opportunities, this may include access to trade fairs, value addition activities as well as social enterprise formation skills.**

**Output 3.1.1:** Improved women's access resources and inputs necessary for sustainable business.

Women traders from Kigogo Sambusa, Mchikichini, and Ilala markets managed to present their agenda to the Councilor of Mchikichini regarding the availability of the Local Government Empowerment funds. The Councilor of Mchikichini Ward and Community Development officers from Ilala Municipals reviewed the Agenda presented by the women. A decision was reached for the CDO to support women traders to develop a project which can help them to acquire funding. EfG managed to make close follow-up to LGA officials for possibilities of accessing the 4% Empowerment Funds to support women market traders.



During this reporting period, EfG sensitized and assisted groups from Dar es Salaam to request funds from LGAs. Two groups of Kigogo Sambusa and Kisutu managed to acquire funding. Kigogo Sambusa group received a total of TZS 10,000,000/- whereas Kisutu group received TZS 10,000,000/-. The remaining groups of Mchikichini, Ilala, Tabata, Gezaulole and Temeke Stereo are still waiting for approval.

### 3.1.2 Networking with other organizations

EfG has a networking program with other CSOs, individuals, development partners and professionals to share experiences and strategies in empowering the community, advocating for policy and issues changes, and skills increasing programs. The chart below shows several organizations that EfG staff had a network as follows:

**Table 1: List of meetings and conferences attended between January to December, 2022**

<b>Date</b>	<b>Meeting Attended</b>	<b>Issues</b>	<b>Attendee</b>
22nd February, 2022	WiLDAF	16 days of activism 2021 reflection session	Susan Sitta Theresia Jeremiah
3rd March, 2022	USAID Tanzania	Community of practice forum-towards, inclusive digital economy	Wendy Shewiyo Theresia Jeremiah
16th March, 2022	TWAVEZA	launch of new Sauti za Wananchi data	Jane Magigita Wendy Shewiyo
31st March, 2022	WFT –T	Transiting of the Executive Director from Women Fund Tanzania Trust (WFT-T)	Jane Magigita
10th April, 2022	Msichana Initiatives	Biannual reflection meeting	Munaa Abdalah
28th -29 th April, 2022	WiLDAF	Stakeholders' consultative session on the review Law of Marriage Act	Munaa Abdallah
8th June, 2022	LANDESA	Analysis of the national investment Development policy	Penina Reveta
16th June, 2022	WiLDAF	Social Media Management and Digital Security	Baraka Simba
21st June, 2022	RSK	Stakeholders Consultation meeting for the BRT Phase 5 project	Susan Sitta
29th June, 2022	APN	Conversation on social justice grant making	Jane Magigita
30th June, 2022	Msichana Initiatives	Intergenerational dialogue	Susan Sitta
5th July, 2022	WiLDAF	Compedium of laws on violence against women and politics	Owokusima Batani

19th - 20th July, 2022	UN Women	Care Economy and unpaid care work	Theresia Jeremiah
22 nd July, 2022	WiLDAF	Validation workshop of the report on dynamics of violence against women in politics and Elections (VAWP/VAWE).	Penina Reveta Owokusima Batani
18th August, 2022	UN Women	National launch of the UN Women Flagship Report – Beyond COVID-19	Penina Reveta
5th October 2022	TradeMark East Africa	Gender Mainstreaming Training in Trade	Susan Sitta
11th – 17th October 2022	Foundation for Civil Society	CSO Week	Jane Magigita
31st October 2022	MISEREOR - German Desk	Webinar session for sharing EfG work for further support for improved sanitation in markets	Jane Magigita
15th November 2023	Financial Sector Deepening Trust (FSDT)	Sharing EfG model for future engagement	Jane Magigita
25th November 2022	WiLDAF	16 Days of Activism Launch	Jane Magigita
30th November 2022	TradeMark Africa	National Oversight Committee Meeting	Jane Magigita
2nd December 2022	TGNP	Women and Leadership Summit	Penina Reveta
08th December 2022	LHRC	Human Rights Day	Evah Buhembo

## ■ Conducted internal Reflective session

During this reporting period, EfG managed to conduct five internal reflection sessions aiming to discuss and reflect EfG work and provide a way forward for the year 2022. A participatory approach was used in a session to develop the 2022 annual work plan, EfG team attended a review of the EfG policies including the financial manual, Safeguarding policy and Risk Management policy which were then presented to EfG board for comments and approval. EfG team also participated in documenting and coordinating the organization evaluation process aiming to assess how the 'Sauti ya Mwanamke Sokoni' model has been implemented and the report presentation session on women market traders evaluation conducted by external evaluators.

The organization evaluation was conducted prior to EfG Final Progress Report. During this reporting period EfG participated actively in documenting and coordinating the organization evaluation which was held by the evaluators in the four regions of Mbeya, Dar es Salaam, Tanga (Lushoto) and Shinyanga. The evaluation process aimed to assess how the 'Sauti ya Mwanamke Sokoni' model has been implemented, what has worked well, what is not working, and what adaptations/improvements were made to the model. The evaluation team assessed EfG operations performance, challenges, lessons learnt and came up with recommended strategies. The evaluation exercise will inform EfG's future plans particularly the strategic planning process. Currently the evaluators have shared the draft report for comments.

## 4. MONITORING, EVALUATION AND LEARNING

In this reporting period, data was collected by using different monitoring tools depending on the type of data and the group where data is collected. The office used forms to collect legal aid service data. This data was collected from LCS, paralegals as well as the legal officers who provided services to clients in the 15 markets of Dar es Salaam. Economic empowerment data from VICOBA and other business-related issues were collected by using monitoring forms. This data were collected by staff during monitoring visits to markets.

### 4.1 Lessons learnt

- The use of public awareness system (speakers) made it easy for trainers and facilitators to create awareness in market areas and reach a wider community.
- Availability and accessibility of legal community supporters, paralegals and women champions at market levels promote sustainable access to justice to women market traders.

## 5. ENGAGEMENT AND RESOURCE MOBILIZATION

### ■ Fundraising

Management has continued to undertake fundraising activities with different donors and like-minded partners and organizations. From January to December, 2022 the management managed to write and submit proposals to different donors as follows.

Name of Donor	Title of the proposal/ project	Status
Solve's 2022 Global Challenges. Children Cheshire in markets	Ensuring support services for women informal sector traders and reduce their burden of care works by modeling children Cheshire centers in markets	Submitted in April, 2022 and was not successfully
Urgent Action Fund Africa	Modelling children Cheshire centers in Tanzania: a strategic policy intervention towards reducing burden of care works for majority of informal sector women in Ilala municipality.	Successful award of USD 9,953  May – November, 2022
UN Women	Mobilize and sensitize market women to champion for establishment and sustainable management of crèche's at market level to ease their burden of care in Dar es salaam and Pwani regions	Submitted in September, 2022 and was not successfully

**Table 2: Proposals developed for the period of January to December, 2022**

<b>Name of Donor</b>	<b>Title of the proposal/ project</b>	<b>Status</b>
FCS	Promoting Safe Public Spaces: Towards Adoption and Application of a National Ending GBV/VAW Guideline in Tanzania	Submitted in June, 2022 and was not successfully
European Union (EU)	Enabling behavioral change towards participation, leadership and gender equality to women with and without disabilities in Tanzania.  This Proposal was written in consortium with CBM Tanzania Office, EfG and WLAC	The proposal was submitted and was not successfully
African Philanthropic Network (APN)	Stories of change for influencing government accountability in issues concerning informal sector traders in Tanzania	Successful award of USD 9,374  January – June 2022
MISEREOR - German Desk Officer, Tanzania, Burundi, Ruanda and Zambia	Support for improved sanitation for vulnerable and marginalized women market traders working in public spaces in Tanzania.  The project of building a toilet at Tabata Muslim market.	Submitted in May 2022 and still in negotiation
Women Fund Trust – Tanzania	Making our market Safe and Violence free	Successful award TZS 60,000,000/=  August 2022 – July 2024
Segal Family Foundation	Supporting the organization's general operation	Successful award of USD 25,000

Other Donors engagements include: World Bank presentation about EfG works, EfG has been introduced to the Canadian Embassy Regional Offices in East Africa. There is also a continued communications with Christian Blind Mission, Foundation for Civil Society, Ford Foundation East Africa and Trade Mark Africa for future engagements.

## ■ Communication of Organization works

Two women stories were gathered from 2 regions in Tanzania which are shared through different social media platforms. EfG managed to share and post women trader's documentaries on EfG social media pages. Influential people pages were also shared on Instagram, Facebook and YouTube where the documentaries managed to raise women market trader's voices on different issues including: Advocacy on their agenda, Gender based violence, Acceptance of women leaderships in market places, effects of climate change to women traders, impacts of COVID-19 to informal traders. The messages were able to reach more than 2,600,000 viewers until December, 2022. The top countries reached are Tanzania 84.8%, Nigeria 2.4%, the United States 1.8%, and India 1.6%.

## 6. CONCLUSION

During the year 2022, EfG effectively implement its activities as planned except few activities in which EfG believes that the remaining activities will be accomplished and results will be captured in the coming year. Nevertheless, the management continued with fundraising efforts and work hard to serve the business traders' communities for their development and the nation at large.

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